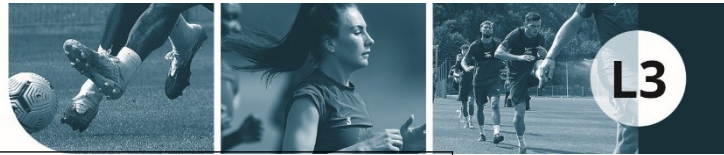


BTEC Assignment Brief

Qualification	Pearson BTEC International Level 3 Qualifications in Sport
Unit number and title	Unit 37: The Liverpool Coach - Employability Skills
Learning aim	C: Examine how employers apply The Liverpool Way ethics and values
Assignment title	LFC Coach Accreditation Education Process
Assessor	
Issue date	
Hand in deadline	

Vocational Scenario or Context	You carried out sufficient research in the principles of employability and requirements of a coaching career and have decided that applying for the Liverpool Football Club (LFC) International Academy (IA) Apprentice Coach is for you. To support your future application, you need to find out about the LFC Coach Accreditation Education process. You know that if you research this well that it will support you in your successful application.
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Task 1	Carryout research into LFC focusing on: • The Liverpool Way ethics • The Liverpool Way values • How The Liverpool Way values are applied Once completed you should research LFC's world renowned Coach Accreditation Education Process. You should research: • What is the Coach Accreditation Education Process? • How is this applied worldwide? • How worldwide terminology is kept consistent? • The focus of the LFC education process (safeguarding, LFC facts, stats, history, LFC role models, LFC values). Once you have completed your research, you should apply this to produce a written document focusing upon the coach accreditation process. Within this, you should include the role that sport plays in developing effective employability skills to encourage key behaviours as well as provide continued professional development.
Criteria covered by this task:	
Unit/Criteria reference	To achieve the criteria, you must show that you are able to:
C.P4	Explain how the LFC Coach Accreditation Education process prepares a coach for success
C.M3	Analyse the LFC Coach Accreditation Education process in



	developing employability rights
Checklist of evidence required	• Written document
Other assessment materials attached to this brief	